

 Contract # Schedule Dates
 4937933 08/12/21-08/18/21

 Advertiser
 Stand For Children (142784)

 Agency
 Screen Strategies Media-Fairfax (15683)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 Est 7305 (1596894)

Monares, Barbara (3870)

Local/Political Issue Agency BRD

WJLA/GJLA/EJLA

Jones, Rachael

Est 7305

Standard

Est 7305

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Date:

CPE

Date Entered 08/04/21 **Last Modified** 08/04/21 Barbara Monares **Entered By** No CO-OP External # Demo Order Type 3 Wide Life Package Deal Commission % 15.00 Commission \$8,812.50

\$49,937.50

Net Total

Sales Tax

Date:

Comments:

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Aug. 2021
 34
 \$58,750.00

 Grand Total:
 34
 \$58,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	Γh F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/12/21-08/13/21	1		5:58:15A- News-7News ON YOUR SIDE at 6AM					1 1			2	\$600.00	\$1,200.00	Washington (WJLA)		8/4/21
2.0	Normal Line / SPOT	08/16/21-08/18/21	1	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1				3	\$600.00	\$1,800.00	Washington (WJLA)		8/4/21
3.0	Normal Line / SPOT	08/16/21-08/18/21	1	:30	6:58A- ABC-Good Morning America		1	1	1				3	\$1,400.00	\$4,200.00	Washington (WJLA)		8/4/21
4.0	Normal Line / SPOT	08/12/21-08/13/21	1	:30	6:58A- ABC-Good Morning America					1 1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		8/4/21
5.0	Normal Line / SPOT	08/15/21-08/15/21	1		7:58:40A- ABC-Good Morning America Sunday							1	1	\$800.00	\$800.00	Washington (WJLA)		8/4/21
6.0	Normal Line / SPOT	08/12/21-08/12/21	1	:30	9A- Live with Kelly					1			1	\$600.00	\$600.00	Washington (WJLA)		8/4/21
7.0	Normal Line / SPOT	08/17/21-08/17/21	1	:30	10:58:25A- ABC-The View			1					1	\$900.00	\$900.00	Washington (WJLA)		8/4/21
8.0	Normal Line / SPOT	08/18/21-08/18/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon				1				1	\$750.00	\$750.00	Washington (WJLA)		8/4/21
9.0	Normal Line / SPOT	08/13/21-08/13/21	1	:30	2P- ABC-General Hospital					1			1	\$900.00	\$900.00	Washington (WJLA)		8/4/21
10.0	Normal Line / SPOT	08/13/21-08/13/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1			1	\$900.00	\$900.00	Washington (WJLA)		8/4/21
	CONFIRMATION CONTRACT																	

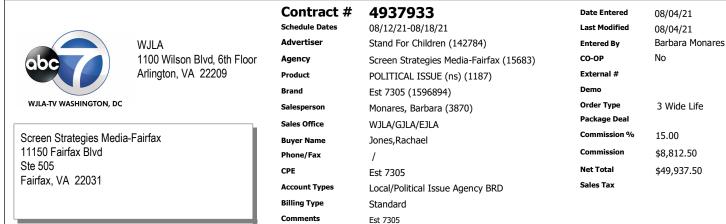
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:25 PM on Wednesday, August 4 2021



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Total	Station	Comments	Entered	
	Washington (WJLA)		8/4/21	
\$2,800.00	Washington (WJLA)		8/4/21	
\$4,200.00	Washington (WJLA)		8/4/21	
\$3,000.00	Washington (WJLA)		8/4/21	
\$3,000.00	Washington (WJLA)		8/4/21	
\$5,000.00	Washington (WJLA)		8/4/21	
\$10,000.00	Washington (WJLA)		8/4/21	
\$5,000.00	Washington (WJLA)		8/4/21	

Washington (WJLA)

Aug. 2021

Grand Total:

By Broadcast Month Spots

34

34

<u>Rate</u>

\$58,750.00

\$58,750.00

					YOUR SIDE at 5PM											1
12.0	Normal Line / SPOT	08/12/21-08/13/21	1	:30	5:59:26P- News-7News (YOUR SIDE at 6PM	ON				1 1		2	\$1,400.00	\$2,800.00	Washington (WJLA)	8/4/21
13.0	Normal Line / SPOT	08/16/21-08/18/21	1	:30	5:59:26P- News-7News (YOUR SIDE at 6PM	ON	1	1	1			3	\$1,400.00	\$4,200.00	Washington (WJLA)	8/4/21
14.0	Normal Line / Access	08/13/21-08/13/21	1	:30	6:58:46P- Wheel Of Fort	tune				1		1	\$3,000.00	\$3,000.00	Washington (WJLA)	8/4/21
15.0	Normal Line / Access	08/17/21-08/17/21	1	:30	6:58:46P- Wheel Of Fort	tune		1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	8/4/21
16.0	Normal Line / Access	08/12/21-08/12/21	1	:30	7:29:26P- Jeopardy					1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	8/4/21
17.0	Normal Line / Access	08/16/21-08/18/21	1	:30	7:29:26P- Jeopardy		1		1			2	\$5,000.00	\$10,000.00	Washington (WJLA)	8/4/21
18.0	Normal Line / Prime	08/16/21-08/16/21	1	:30	10P- ABC-The Celebrity Dating Game (Monday)		1					1	\$5,000.00	\$5,000.00	Washington (WJLA)	8/4/21
19.0	Normal Line / Football	08/14/21-08/14/21	1	:30	6:58P- Sports-NFL Pre Season Premium Game						1	1	\$1,500.00	\$1,500.00	Washington (WJLA)	8/4/21
20.0	Normal Line / Prime	08/18/21-08/18/21	1	:30	10P- ABC-Superstar (Wednesday)				1			1	\$5,000.00	\$5,000.00	Washington (WJLA)	8/4/21
		ı	-		CC	NFIF	RMA	ATI	ION	1 C	TNC	RAC	T	1	1	
Accepted-	-Agency/Advertiser:			Date:	Accepte	d-Station:							Date:	Comments:		
1																

Tu We Th Fr Sa Su Spots

Rate

\$900.00

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Run Times

:30 4:59:30P- News-7News ON

SPW Mo

B/E Bookend P/B Piggy Back

Line

Line Type / Break Type (Ref #)

11.0 Normal Line / SPOT

Dates

08/16/21-08/16/21

Sec Length

Printed At: 04:25 PM on Wednesday, August 4 2021

		Contract # Schedule Dates	4937933 08/12/21-08/18/21	Date Entered Last Modified	08/04/21 08/04/21
	WJLA	Advertiser	Stand For Children (142784)	Entered By	Barbara Monares
obc	1100 Wilson Blvd, 6th Floor	Agency	gency Screen Strategies Media-Fairfax (15683)		No
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est 7305 (1596894)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Screen Strategies Media-	-Fairfax	Buyer Name	Jones,Rachael	Commission %	15.00
11150 Fairfax Blvd		Phone/Fax	/	Commission	\$8,812.50
Ste 505		CPE	Est 7305	Net Total	\$49,937.50
Fairfax, VA 22031		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		
		Comments	Fet 7305		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	08/16/21-08/17/21	1		11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1					2	\$900.00	\$1,800.00	Washington (WJLA)		8/4/21
22.0	Normal Line / SPOT	08/12/21-08/12/21	1		11:00:26P- News-7News ON YOUR SIDE at 11PM					1			1	\$900.00	\$900.00	Washington (WJLA)		8/4/21
23.0	Normal Line / SPOT	08/15/21-08/15/21	1		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	1	\$800.00	\$800.00	Washington (WJLA)		8/4/21
	-	•		•	CON	FIF	RMA	ΔT	101	N C	100	NTF	RAC	Т				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:	•					•		Date:	Comments:			

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